



Healthcare is changing.
Are you prepared to change with it?

IQ
ecg

**MIDMARK**[®]



The technology of healthcare may be changing, but the facts remain the same. Heart disease is the world's leading cause of death. The ECG is the most frequent test performed in the physician's office, with more than 38 million completed each year. Many consider it a frontline weapon in battling heart disease. At Midmark, we consider it one of the most important diagnostic tools in your office.

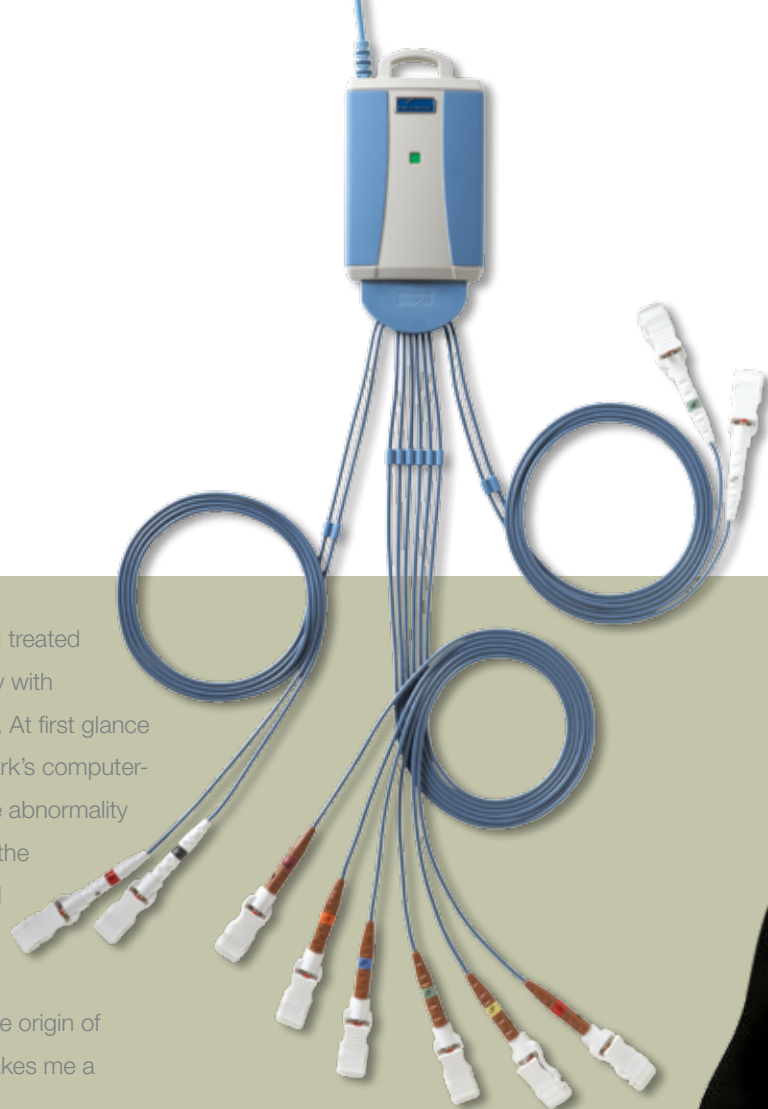
Innovative features help improve patient care



IQ
ecg

Introducing the new IQecg™ System from Midmark, an easy-to-use, 12-lead digital ECG and software solution that helps you to quickly administer testing and access the patient information you need to make informed cardiac assessments and provide more efficient patient care.





“Midmark helped save a life today. I treated a 60-year old male in my office today with atypical chest pain lasting 3 minutes. At first glance it was a normal looking ECG. Midmark’s computer-generated interpretation read T-wave abnormality and, thanks to the ability to magnify the tracing, I caught the abnormality and called 911. Two hours later the patient was in surgery for a bypass. He had a "widow maker" lesion at the origin of the LAD. Thanks again. Midmark makes me a better diagnostician!”

Stewart Segal, M.D., Lake Zurich Family Treatment Center, Lake Zurich, Illinois

Innovative features to save you time

IQecg™ Digital ECG

The IQecg makes your job easier with a range of reviewing and editing tools to help increase productivity and efficiency. At the touch of a button, you can capture an abnormal ECG as it appears on screen, enhance the diagnosis with tools like zoom and electronic calipers, quickly edit statements and perform serial comparison. Features include:

- Lightweight, portable design, weighing less than 11 oz.
- View and monitor live, 12-lead ECG in selectable formats on screen
- Interpret and analyze data for neonate, pediatric and adult patients via the Midmark 12-lead Resting Electrocardiogram Analysis Program
- Review and edit ECG results on-screen with free text or customizable quick edit statements
- Perform serial comparison with overlay of up to 4 ECG tests
- Save time and reduce data entry errors by populating patient information directly from your EHR/EMR software
- Facilitate paperless office strategy-eliminate costs of thermal paper and the hassles of scanning and filing patient charts

Make your practice more successful today with an IQ Digital Diagnostic System

Productivity gains and improvements in patient care are just a few of the benefits that can result from implementing the IQ Digital Diagnostic System. You'll have the ability to provide more streamlined diagnostic procedures for your patients and a more efficient workflow for your practice. Call us today and we'll put together a customized suite of solutions to help your practice move toward the future of healthcare.



IQecg™



IQspiro™



IQholter™, EX, EP



IQmanager™



IQstress™

Ordering Information

- | | |
|------------|---|
| 4-000-0061 | IQecg™ Digital ECG |
| 3-047-0001 | Universal ECG Clips (3mm, 4mm, & Snap) 10/pack |
| 2-100-0205 | Disposable ECG EZ-Trodes (box of 500) |
| 4-100-1200 | IQmanager™ Software – Patient data management of ECG, Spirometry, Holter and Stress |
| 3-003-0020 | IQcart™ |

Computer analysis and interpretation is not a substitute for physician interpretation and, therefore, should be examined with respect to the patient's overall clinical condition.



IQecg™ on IQcart™

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MIDMARK®

Because we care.